

Citizen 40 Online Module

**Prince George's County Social Innovation Fund
PGCSIF**

Project Storyboard

TEXT

Welcome to Citizen Forty Online! As a recipient of the Prince George's County Social Innovation Fund's Forty under 40 Award you understand what it means to serve. This module was developed to explain the four commitment areas and highlight ways that previous honorees have achieved them. Hopefully this module will inspire you to find exciting and innovate ways to connect with the PG county community.

As a Forty under 40 honoree, the Prince George's County Social Innovation Fund (PGCSIF) celebrates you as an innovator. This award is a call to action. Together, we can make Prince George's County even better!

GRAPHICS**MEDIA / INTERACTIONS**

None / Auto advance

TEXT

The Forty under 40 initiatives laid out in these modules will walk you through the areas of involvement that PGCSIF has identified as areas of outreach and contribution. The modules will allow you to move through the materials using the navigation buttons at the bottom of each slide.

- The “Home” button at the bottom of the slide will take you to the home slide, where you can decide which module you would like to work through. There are four modules you may choose from
- The “Continue” button in the lower right of the slide will take you to the next slide in the module. Click the button when you are ready to continue through the slides.

GRAPHICS

None

MEDIA / INTERACTIONS**Navigation**

TEXT

Let's build up our county! Hover over each brick to discover an approach to fulfill your commitment.

- Click on the arrow to bring up the module you want to explore.

Prince George's County BrickCommunity Service

After completing this module, you will understand what Community Service means to PGCSIF and recognize possible community service opportunities

SocialMentoring Relationships

After completing this module, you will understand what mentoring means to PGCSIF and identify ideal mentor and mentee relationships

InnovationDonate Services

After completing this module, you will understand how you can donate your expertise and talents to the community.

FundGive

After completing this module, you will understand the funding needs of PGCSIF and ways your can help through donations and fundraising.

GRAPHICS



(4 bricks with section headers)

MEDIA / INTERACTIONS

Navigation

(arrow to continue)



(arrows display on completed sections)

TEXT

At the completion of this module, a participant should:

- be able to define community service
- be able to identify potential community service opportunities
- be able to recognize examples of community service contributions by former honorees

Once the Continue button is clicked, the module must be completed. Make sure you have up to 15 minutes to complete this lesson before continuing.

GRAPHICS



(Community Service Header)

MEDIA / INTERACTIONS

Navigation



TEXT

At PGCSIF, the goal of community service is to build strong, sustainable partnerships with the Prince George’s County community, and to strengthen service, community commitment, and civic responsibility of Forty under 40 honorees.

PGCSIF realizes this goal through the creation and support of an array of civic and service programs. Your ability to get involved and make a difference is limited only by your imagination!

GRAPHICS

vol·un·teer·ing

(n.) is generally considered an altruistic activity and is intended to promote good or improve human quality of life. In return, this activity produces a feeling of self-worth and respect; however, there is no financial gain.

MEDIA / INTERACTIONS

Navigation



TEXT

PGCSIF extends invitations several times a year to Forty under 40 honorees. We ask that you choose one of these events to participate in or create a service opportunity yourself that other honorees can engage in. Roll over the images below to explore some examples of community service...

School: Support a career day at your local school

Playground: Volunteer to build a local playground

White House: Support PGCSIF at the White House Easter Egg Roll

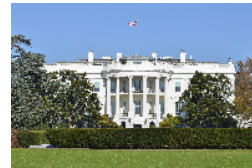
GRAPHICS



(School)



(playground)



(white house)

MEDIA / INTERACTIONS

Navigation



Interaction

Image rollovers with text for each example above.

TEXT

Jay Perry, from the 2015 cohort, coaches Little League and is the former youth group leader for Christ Church Accokeek. In addition, he is a long-time leader in the governing body of Christ Church. Jay is also the current Prince George’s County Crime Solvers board president...

[rollover]

As a lifelong resident of Prince George’s County, Perry is a graduate of Gwynn Park High School and Elon University. He resides in Brandywine with his wife and three children. He started his own company while still in college. Pavement Corporation, located in Fort Washington, now has nearly 50 employees, overseeing pavement repair and maintenance projects throughout Maryland, the District of Columbia, Delaware, Virginia, and West Virginia.

GRAPHICS



MEDIA / INTERACTIONS

Navigation



Links

<http://innovateprincegeorges.org/Jay-Perry/>

Interaction

Rollover point to launch additional text

TEXT

Carolyn Malachi

Songstress, social philanthropist, and Grammy Nominated recording artist are just a few titles held by Carolyn Malachi (CM), great-granddaughter of Jazz pianist John Malachi.

Watch Carolyn discuss civic engagement for artists in the clip below.

GRAPHICS



(TV outline for YouTube clip)

MEDIA / INTERACTIONS

Navigation



[LINK] to Slide 8

Links

<http://innovateprincegeorges.org/carolyn-malachi-27-bowie-arts-and-humanities/>

Interaction

<https://www.youtube.com/watch?v=MuwBuDqgNzs>

TEXT

Centric TV raves, “You know those singers whose music captures you, spins you around –and you love every minute of the journey? CM falls in that category.” Her 2010 release, the “Lions, Fires & Squares” EP, bears influence of touring in South Africa. The single “Orion” earned her a 2011 Grammy Nomination for Best Urban / Alternative Performance. She is also the founder of the Smart Chicks Inc. network.

Click on the album to go to Carolyn’s iTunes profile.

“Orion” – Carolyn Malachi ©

GRAPHICS



(click on album for link)

MEDIA / INTERACTIONS

Navigation



Links

<https://itunes.apple.com/us/album/lions-fires-squares/id387384814>

Interaction

Clip of Orion playing
<https://www.youtube.com/watch?v=f7KKkz0olQc>

TEXT

Despite a very busy professional life, Dolores Dorsainvil still finds the time to mentor law students and serve in leadership roles within local and national bar associations. Through her family’s foundation, Dorsainvil Foundation Inc., Dolores has raised money and collected much needed medical supplies for her mission trips to Haiti, her family’s homeland.

She has recently won the 2011 Finalist for the American Bar Association’s Young Lawyers Division National Outstanding Young Lawyer of the Year Award.

[rollover]

Dolores, honored in 2012, is a Senior Staff Attorney with the D.C. Office of Bar Counsel where she prosecutes attorneys for ethical misconduct. Dolores is most passionate about serving the legal community while promoting professionalism and the integrity of the profession. She spends countless hours educating attorneys and lecturing on ethical matters. Dolores is a member of the Maryland Bar Foundation, has been appointed to the Professionalism Committee and Ethics Committee of the Maryland State Bar Association, teaches the mandatory Professionalism Course for new admittees of the Maryland and District of Columbia Bars, is an Adjunct Professor at American University’s law school, published national articles on ethical considerations, and has her own ethics blog.

GRAPHICS



MEDIA / INTERACTIONS

Navigation



Links

<http://innovateprincegeorges.org/dorsainvil/>

Interaction

Rollover point to launch additional text

TEXT

Question:

Based on the previous slides, which of these is the best example of community service?

Answers:

- A) Volunteering to build a local playground {correct}
- B) Distributing discount coupons for the cleaning service you own
- C) Contacting the Forty under 40 network to sell Girl Scout cookies for your niece

GRAPHICS

None

MEDIA / INTERACTIONS

<u>Navigation</u>	<u>Links</u>	<u>Interaction</u>
None	None	[Submit] button

TEXT

Question:

PGCSIF encourages awardees to create (not just attend) community service opportunities for others.

Answers:

- TRUE {correct}
- FALSE

GRAPHICS

None

MEDIA / INTERACTIONS

<u>Navigation</u>	<u>Links</u>	<u>Interaction</u>
None	None	[Submit] button

TEXT

Question:

In 2015, PGSIF provided opportunities for Forty under 40 honorees to:

Answers:

- A) Participate in career day at a local school
- B) Volunteer at the White House Easter Egg Roll
- C) Build a playground
- D) All of the above {correct}

GRAPHICS

None

MEDIA / INTERACTIONS

Navigation

None

Links

None

Interaction

[Submit] button

TEXT

At the completion of this module, a participant should:

- be able to define mentoring relationships
- be able to identify the qualities to look for in a mentoring relationship
- be able to identify the qualities to look for in a possible mentee
- be able to recognize examples of mentoring relationships in former honorees

Once the Continue button is clicked, the module must be completed. Make sure you have up to 15 minutes to complete this lesson before continuing.

GRAPHICS



(Mentoring Header)



MEDIA / INTERACTIONS

Navigation

TEXT

As a Forty under 40 honoree, you will be asked to identify at least one past or current honoree you'd like to mentor and one that you'd like to request to mentor you. A mentor is a wise or trusted colleague that advises, trains, sponsors or supports another.

We encourage you to share your expertise with other awardees in order to move the county forward. Don't be afraid to reach out and ask anyone in the network if they are open to your feedback, ideas, support and encouragement. In turn, and equally valuable, please familiarize yourself with previous honorees and reach out to them for input or support.

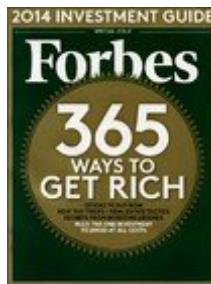
Wondering what's in it for you? Check out this perspective on mentoring from Forbes Magazine by clicking on the image.

GRAPHICS

mentor | 'men,tôr|

Noun

- an experienced and trusted adviser
- an experienced person in a company, college, or school who trains and counsels new employees or students



MEDIA / INTERACTIONS

Navigation



Links

<http://www.forbes.com/sites/nextavenue/2013/06/24/why-you-should-mentor-and-how-to-do-it/>

TEXT

Below is a sample phone conversation that could lead to a mentoring relationship. Click on the start button to listen to this conversation. Click continue when you're ready to move on:

Kevin: "Hi Jennifer? This is Kevin. When you gave me your card last week you mentioned that you clerked for Judge Hardline."

Jennifer: "Yes, that's right, great to hear from you! What can I do for you?"

Kevin: "I was wondering if we could set up time to grab coffee and share any advice you have about how to impress the Judge during my clerkship. I can come to you."

Jennifer: "I'd love to chat, when are you thinking?"

Kevin: "Does Tuesday at 2 pm work for your schedule?"

Jennifer: "I'm free then, I look forward to speaking with you!"

GRAPHICS



MEDIA / INTERACTIONS

Navigation



Interaction

Voice over connected to bubbles

TEXT

Awarded in 2015, Rushane Jones takes his dedication to business and professionalism into the community through various mentorships. He is a rehabilitation coordinator with Arms' Reach, LLC, where he works with at-risk youth to provide therapeutic mentoring services. He also serves as the coordinator for the Sigma Beta Club of the Omicron Delta Sigma Chapter of southern Maryland (an affiliate of Phi Beta Sigma Fraternity, Inc.). Jones works with this group of young men to develop the next generation of leaders. He is and always will be a man about business.

[rollover]

Rushane Jones is a budget manager for the Department of the Environment for Prince George's County, Maryland. Jones is a young man who believes that every day is another day to get it right. He hopes that his impact on tomorrow is greater because of the strides he makes today.

Jones is originally from Mount Olive, North Carolina. Since coming to Prince George's County, he has worked in various departments, each time bringing innovative ideas and a positive work ethic to help support and improve the areas in which he worked.

GRAPHICS



MEDIA / INTERACTIONS

NavigationLinks

None

TEXT

Lauren Schreiber has spent the last few years of her professional career engaging young people through the elements of hip-hop and encouraging youth to pursue their dreams and develop their artistic talents. As director of the Words Beats & Life Academy, Lauren has helped over 300 young people make the connection between their passion for the arts, the pursuit of a post-secondary education, and their own employability. Through her efforts, the academy has expanded enrollment and class offerings, engaged more adult artists, and developed a unique hip-hop curriculum, a mentoring program, consistent performance opportunities, a speaker series, and strategies for college campus exposure for enrolled students.

Click the album cover to hear the song Figuratively Speaking

[rollover]

An artist herself, Lauren released her second solo album in 2010, featuring all original compositions. She is currently working on her first documentary, which will focus on the experiences and complex identity of American Muslim women in the arts. She volunteers with a Muslim youth group at IRHSCA in Capitol Heights, focusing on exploring identity, building community, and providing service. Lauren also teaches spoken word, emceeing, and digital media workshops. She is an experienced community-based events organizer.

A lifelong resident of Greenbelt, MD, Lauren received a bachelor's degree in cultural anthropology with a minor in African diaspora studies at St. Mary's College of Maryland in 2009.

GRAPHICS



<http://www.washingtonian.com/bl ogs/ afterhours/interviews/local-listens-lauren-schreiber.php>

MEDIA / INTERACTIONS

Navigation



Links

<http://innovateprincegeorges.org/schreiber/>

TEXT

Edward Burroughs, a member of the 2012 cohort, attended Crossland High School in Temple Hills, Maryland. In his junior year at Crossland, he was elected Student Member on the Prince George’s County Board of Education. He was re-elected to serve as student member his senior year, making him the first two-term student member in Prince George’s County’s’ history. Because of his experiences as a student in the school system and as a member of the school board, he decided to run for District 8 School Board Member. Elected on November 2, 2010, Edward became the youngest elected official in Maryland and one of the youngest in the United States. A sophomore at University of Maryland Baltimore County, Edward has dedicated his entire young adult life to improving education in Prince George’s County.

GRAPHICS



MEDIA / INTERACTIONS

Navigation



Links

<http://innovateprincegeorges.org/burroughs/>

Title: Mentoring – Question 1		Purpose: Question	Slide #20
TEXT			
<p>Question: Complete this phrase: A mentor is...</p> <p>Answers:</p> <ul style="list-style-type: none"> A) Someone who I can ask for money if I am thinking about a new venture B) A wise or trusted colleague that advises, trains, sponsors or supports another {correct} C) Only someone in my professional field with a similar background 			
GRAPHICS			
None			
MEDIA / INTERACTIONS			
<u>Navigation</u>	<u>Links</u>	<u>Interaction</u>	
None	None	[Submit] button	

Title: Mentoring – Question 2		Purpose: Question	Slide #21
TEXT			
<p>Question: Complete this phrase: A great first step to becoming a mentor is...</p> <p>Answers:</p> <ul style="list-style-type: none"> A) Posting a negative review on Yelp for a fellow cohort’s business B) Writing an email criticizing the work of a fellow cohort C) Contacting a prospective mentee and asking if they are open to input based on your background {correct} 			
GRAPHICS			
None			
MEDIA / INTERACTIONS			
<u>Navigation</u>	<u>Links</u>	<u>Interaction</u>	
None	None	[Submit] button	

TEXT

At the completion of this module, a participant should:

- be able to define donating and what it means to donate services and innovation
- be able to identify ways to contribute individual talents to the community
- be able to describe the elements necessary to build innovative events
- be able to recognize examples of innovation and service donation by former honorees

Once the Continue button is clicked, the module must be completed. Make sure you have up to 15 minutes to complete this lesson before continuing.

GRAPHICS

(Innovation Header)

MEDIA / INTERACTIONS**Navigation**

TEXT

As a Forty under 40 honoree, you will be asked to donate your services through at least one PGSIF event. You may be asked to participate on a panel or be a participant in an online event, or you can create your own event for others to join.

What if every Forty under 40 honoree doing great work nationally, in the District, in Virginia and in other parts of Maryland, brought those skills home to do great things in Prince George’s County?

And what if everyone doing great work in one part of the County, took the time to pass those practices along to the rest of us?

This is where innovation thrives. The Forty under 40 network seeks to connect people doing great work in the county. Together, we believe even greater things can happen.

GRAPHICS

in·no·vate

'inəˌvāt/

verb

To make changes in something established, especially by introducing new methods or ideas.

MEDIA / INTERACTIONS

Navigation



Links

None

TEXT

Riche Holmes Grant is an attorney and mother awarded Forty under 40 in 2014. In 2003, Grant founded Innovative Study Techniques (IST), an educational services company that specializes in test preparation, tutoring, and admissions consulting.

One of her innovations is a fashion line that includes wearable burping cloths, nursing covers. Learn more at <http://www.bambiniware.com/collections/sleeves>.

[rollover]

Riche Holmes Grant is an attorney, entrepreneur, and native Prince Georgian. In 2003, Grant founded Innovative Study Techniques (IST), an educational services company that specializes in test preparation, tutoring, and admissions consulting. As president, she trains the instructional team, develops course curricula, and designs custom academic programs for organizational clients. IST has worked with thousands of students in the Washington, DC, metropolitan area and beyond.

In 2007, Grant cofounded LevelTen, a nonprofit focused on closing the nation's achievement gap. In 2011, Grant founded Generation Ed (GenEd), a nonprofit dedicated to equipping parents with practical tools to become better teachers in their homes.

Inspired by her new role as a mom, Grant launched BambiniWare in 2013, a functional and fashionable baby products line for moms and babies. In January 2014, Grant will showcase BambiniWare in Los Angeles at an exclusive Pre-Golden Globes celebrity gifting suite for Hollywood moms and dads.

GRAPHICS



MEDIA / INTERACTIONS

NavigationLinks

<http://innovateprincegeorges.org/riche-holmes-grant/>

TEXT

Tosh Patterson currently serves as Assistant Director for Resident Life at the University of Maryland, College Park. She holds a Master’s degree in Student Affairs Administration. Tosh, a raw food enthusiast, shares some of her innovative recipes through her blog at <http://www.toshpatterson.com/>.

[rollover]

Tosh’s proudest accomplishments include: circumnavigating the globe in 2008 with Semester at Sea, a powerful study abroad program; publishing an essay for The Success Factor: Educational Excellence Through Personal Experience, a book designed to motivate college students who may be faced with life’s difficulties while pursuing an education; transforming her health and releasing 70 pounds; and coordinating “The Giving Circle” a project intended to benefit victims/survivors who have been enslaved in domestic and/or sex trafficking and those who have been prostituted against their will; donations will benefit individuals coming out of human trafficking experiences.

GRAPHICS



MEDIA / INTERACTIONS

Navigation



Links

<http://innovateprincegeorges.org/patterson>

TEXT

Professor Kris Marsh’s areas of expertise are the black middle class, demography and racial residential segregation. The common theme in her work is decomposing what it means to be black in America by focusing on intra-group variability in regards to class, identity, educational achievement, and spatial location. Kris’ research is divided into two broad areas: 1. demographic and educational avenues into the black middle class; and 2. racial residential segregation patterns of the black middle class. Dr. Marsh’s future work will emphasize the mental and health consequences of being in the black middle class.

Listen to her speak for an audience at the National Health Insititue (NIH)
<http://videocast.nih.gov/Summary.asp?File=18512&bhcp=1>.

GRAPHICS



MEDIA / INTERACTIONS

Navigation



Links

<http://innovateprincegeorges.org/marsh>

TEXT

Question:

Which one of the following are examples of innovation in the framework we have outlined:

Answers:

- A) An educator sharing best practices from his school with other county schools {correct}
- B) A fitness instructor conducting a demonstration as a part of a county-wide Health Fair
- C) A local artist being unwilling to discuss grant opportunities in the area
- D) All of the above

GRAPHICS

None

MEDIA / INTERACTIONS

Navigation	Links	Interaction
None	None	[Submit] button

TEXT

Question:

One of the working definitions of innovate is “to introduce something new.”

Answers:

- A) True {correct}
- B) False

GRAPHICS

None

MEDIA / INTERACTIONS

Navigation	Links	Interaction
None	None	[Submit] button

TEXT

PGCSIF works as a catalyst for social impact in Prince George’s County, Maryland. Its mission is to build social capital and invest in new approaches to solving a broad range of challenges in Prince George’s County.

The PGCSIF requests honorees pay it forward. Without financial support, the organization can not continue recognizing and supporting great thinkers and innovators in the County.

GRAPHICS



MEDIA / INTERACTIONS

Navigation



Links

None