

Citizen 40 Online Module

**Prince George's County Social Innovation Fund
PGCSIF**

INSTRUCTIONAL DESIGN PLAN

CITIZEN 40 ONLINE MODULE

Submitted to:

Prince George's County Social Innovation Fund (PGCSIF)

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Approval Statement

Please read the statement below.

If you agree with the statement, sign off in the appropriate space.

This Instructional Design Plan (IDP) for the **Citizen 40 Online Module** submitted on October 1, 2015 provides sufficient and accurate information on the background of the intended audiences, course structure, course objectives, and course functionality.

Name

Title

Date

Introduction

Citizen 40 Online is a web-based training for past and current honorees of the Forty Under 40 Award in Prince George's County, Maryland. Now in its fifth year of awards, recipients are recognized as top local talent under the age of 40. The award is a call for recipients to continue making Prince George's County better. The *Citizen Forty Online Module* outlines specific expectations for civic engagement and equips the learner with a clear understanding of the responsibility of the award.

The awarding organization, PGCSIF works as a catalyst for social impact in Prince George's County, Maryland. Its mission is to build social capital and invest in new approaches to solving a broad range of challenges in Prince George's County. As such, the organization seeks to clearly define for awardees the types of civic engagement it seeks to support.

The intention of this design plan is to establish a blueprint from which the online module will be developed. It is very important that we establish and agree to course objectives, information presentation methods, and functionality at the beginning of the development process. This document is composed of three main sections in addition to this introduction:

- I. **Training and Background Analysis:** This section describes the purpose of the *Citizen 40 Online Module* and reviews information about the audience. The purpose of the section is to confirm details about the tool and the audience that serve as a basis for structuring the course.
- II. **Design Strategy:** This section introduces the course performance objectives, prerequisites, and the learning hierarchy for the course. It also details the technical specifications, functionality, and assessment standards for the course.
- III. **Module / Lesson Summaries:** The final section reviews the objectives, lessons, and other details for each module and lesson within the course.

Training and Background Analysis

Technical Specifications

Development Tools

- ❑ Adobe Captivate 8 (module development)
- ❑ GIMP (graphic design)
- ❑ Audacity (audio)

Delivery

- ❑ The module will be saved as a .swf file and housed on PGCSIF's web server.
- ❑ Participants will receive a link from PGCSIF to access the module.

The Audience

The audience for this module are two hundred current and former honorees of the Prince George's Social Innovation Fund's Forty Under 40 award for residents of Prince George's County, Maryland. Since 2012, top local talent has been recognized in the following areas: arts and humanities, business, education, health and fitness, public service, science and engineering.

Nominated by their peers and vetted by a cross-sectorial review panel, each class of honorees continues in the tradition of representing the best and brightest the county has to offer. They represent every corner of the County and the diversity herein. They are young, vibrant, and equally committed to effective leadership, economic opportunity, artistic expression, and social justice.

Design Strategy

Overview

The Citizen 40 Online Module learner will receive instruction in four key areas of civic engagement expected from *Forty under 40* honorees, including community service, mentoring relationships, donation of individuals services and monetary donations.

The instruction will include defining key terms that each module addresses, suggested application of the key terms and real-world examples taken from previous *Forty under 40* recipients.

Each module will conclude with a brief quiz to reinforce learning. The entire project will conclude with the opportunity for the learner to evaluate the training and to print a completion certificate.

The estimated time to complete each sub-module is 40 – 60 minutes.

Prerequisite Skills and Knowledge

The only prerequisite is that a participant should be a current or former *Forty Under 40* award honoree.

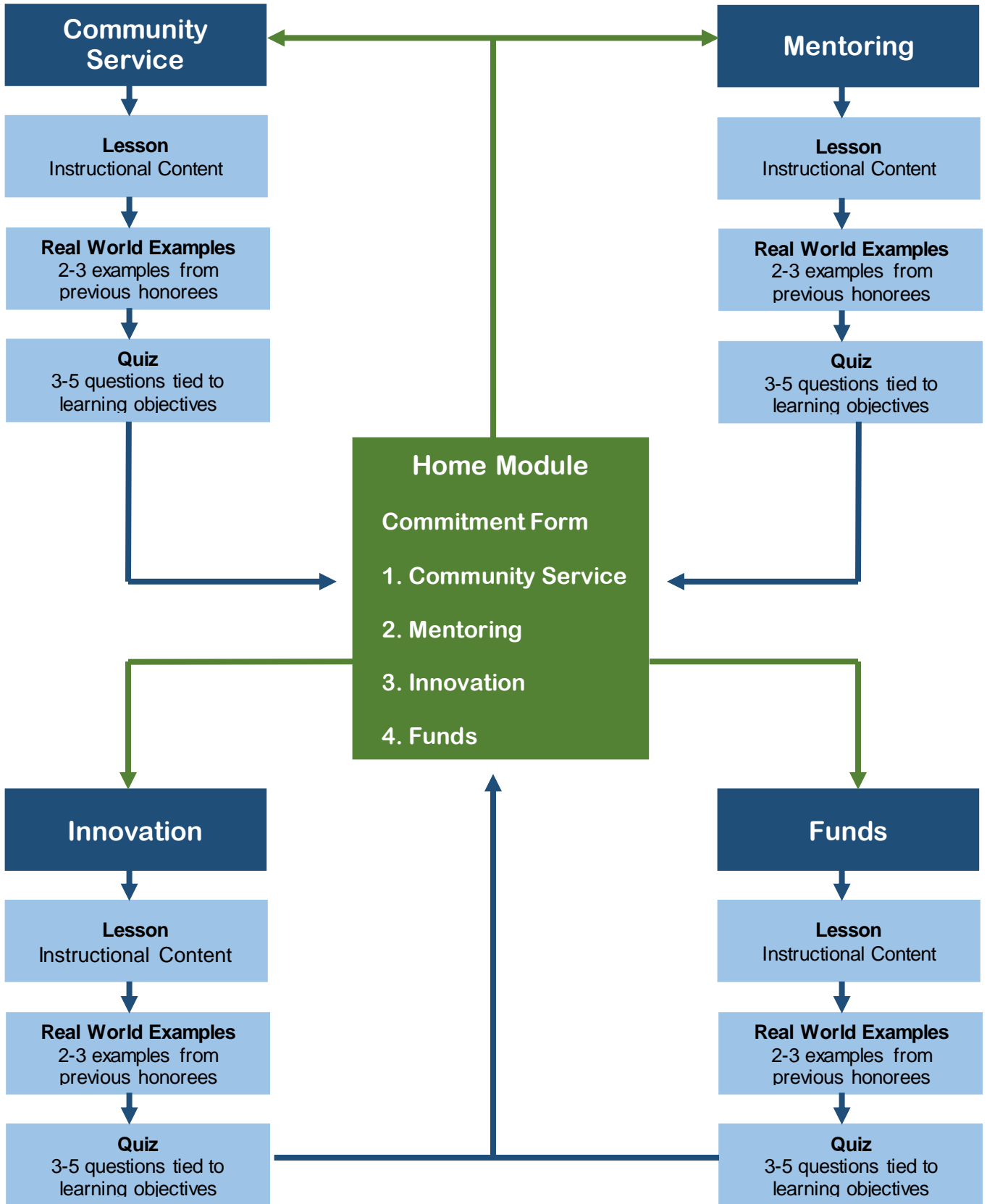
The Learning Hierarchy

The module will be organized into four sub-modules:

- I. Community Service
- II. Mentoring
- III. Innovation
- IV. Funds

The main page of the module will resemble the commitment pledge form *Forty Under 40* honorees receive after receiving the award. Learners click on each section of the form that corresponds to the sub-module listed above. Once a sub-module is complete, a checkmark will appear next to the corresponding commitment goal on the form.

Below is a brief overview of the module's structure. A detailed listing of each modules objectives are listed in the **Module/Lesson Summaries** section of this document.



Instruction Delivery Method

Learners will select and complete each sub-module independently. Learners do not have to complete all sub-modules at once.

A certificate button will be available at the bottom of the module module. This option allows a learner to produce a certificate attesting to the fact that they completed whichever modules they completed.

Assessment

Each sub-module will contain a 3-5 question quiz which will assess learners' performance relative to the terminal and enabling objectives for that particular sub-module. A cumulative total of 15 to 20 questions will be presented in the module as a whole.

Question types will be varied and determined by the objective of the question and the content of the sub-module.

Evaluation

Evaluation will be conducted following the Kirkpatrick Model of Evaluation:

Level I: Learners will be prompted to a post-completion survey before receiving their certificate of completion. The survey will be developed using Google Forms and will assess the learners' reactions and learning experience using 5 questions and Likert scales

Level II: This level of evaluation is achieved through the assessment mechanisms described in the previous section.

Level III: PGCSIF will send a 6-month survey and 12-month survey to all participants who complete the entire online module. These surveys will be designed to gauge the engagement of Forty Under 40 honorees.

Module Summaries

Module 1: Community Service

Terminal Objective: Given the Citizen Forty Community Service Module, a participant should be able to identify possible community service opportunities PGCSIF hopes Forty Under 40 award recipients to engage in in three attempts.

Enabling Objective 1: Given the Citizen Forty Community Service Module, a participant should be able to define community service in three attempts.

Enabling Objective 2: Given the Citizen Forty Community Service Module, a participant should be able to identify potential community service opportunities in three attempts.

Enabling Objective 3: Given the Citizen Forty Community Service Module, a participant should be able to recognize examples of community service contributions by former honorees in three attempts.

Module 2: Mentoring

Terminal Objective: Given the Citizen Forty Mentoring Module, a participant should be able to describe ideal mentoring relationships within the Forty Under 40 community within three attempts.

Enabling Objective 1: Given the Citizen Forty Mentoring Module, a participant should be able to define mentoring relationships in three attempts.

Enabling Objective 2: Given the Citizen Forty Mentoring Module, a participant should be able to identify the qualities to for in a mentor in three attempts.

Enabling Objective 3: Given the Citizen Forty Mentoring Module, a participant should be able to identify the qualities to for in a possible mentees in three attempts.

Enabling Objective 4: Given the Citizen Forty Mentoring Module, a participant should be able to recognize examples of mentoring relationships by former honorees in three attempts.

Module 3: Innovation

Terminal Objective: Given the Citizen Forty Innovation Module, a participant should be able to describe ways to donate their expertise to the Forty Under 40 community and the process for conducting innovative events within three attempts.

Enabling Objective 1: Given the Citizen Forty Innovation Module, a participant should be able to define donating what it means to donate services and innovation in three attempts.

Enabling Objective 2: Given the Citizen Forty Innovation Module, a participant should be able to identify ways to contribute individual talents to the community in three attempts.

Enabling Objective 3: Given the Citizen Forty Innovation Module, a participant should be able to describe the elements necessary to build innovative events in three attempts.

Enabling Objective 4: Given the Citizen Forty Innovation Module, a participant should be able to recognize examples of innovation and service donation by former honorees in three attempts.

Module 4: Funds

Terminal Objective: Given the Citizen Forty Funds Module, a participant should be able to describe the funding needs of PGCSIF and ways to fundraise within three attempts.

Enabling Objective 1: Given the Citizen Forty Funds Module, a participant should be able to describe how funds are used by PGCSIF in three attempts.

Enabling Objective 2: Given the Citizen Forty Funds Module, a participant should be able to identify methods for fundraising in the community in three attempts.

Enabling Objective 3: Given the Citizen Forty Funds Module, a participant should be able to recognize examples of successful fundraising by former honorees in three attempts.